



Rochester Epidemiology Project Community Advisory Board Meeting Notes January 22, 2015

In attendance - Board Members: Helena Abrom, Ashley Borgschatz, Alice Bruck, Chris Burdick, Marie Cano, Carissa Eppens, Jo Erickson, Peter Kaspar, Mary Lamprecht, Victor Lartey, John Mahanna, Fatuma Omer, Joan Rose, Dee Servick, Charles Shaner, Harold Stewart, Dennis Uthke, Gaylan Willert, and Eric Wu. (18 attendees)

In attendance – REP Team: Jennifer St. Sauver and Barbara Yawn

The meeting began with dinner and informal discussion followed by a group introduction activity. The REP team gifted to each CAB member a reusable shopping bag with the REP logo. For those unable to attend the January meeting, your bags will be available at the May meeting.

The group discussed the status of the CAB's sponsorship of a REP booth at both the Good Life Expo and Rochester Women's Fall Expo held in October 2014. Ideas for improvement included: practice session for volunteers prior to the event, add grommets to the poster for ease in displaying, add the "how do I know if I am part of the REP?" information to the brochure next time it is printed, and track REP website traffic before and after community event participation to help determine effectiveness.

Chris reported there are currently 22 likes on the REP Facebook page and it was discussed that it might help to have more members on that work team to help with making more frequent updates. During the meeting, additional volunteers stepped up to help. Chris will coordinate the group including the addition of new members.

During a brainstorming exercise, the board members generated a list of ideas for future community awareness activities including:

- Put information in regional clinics (11 counties)
 - physicians, dentists, public health, etc.
- Table at Galleria on Fridays
- Farmers Market
 - Focus on nutrition studies (ex. vitamin D)
- Thursday's on First
- UMR Connect – Tuesdays
- Rochester Fest – epi on a stick
- Library
- County Fairs – partial day participation
 - Partner with OCPH at Olmsted County Fair?
- Minority events
 - Need list of events...example: United Way

- Special education events, such as breast cancer awareness
- 50th anniversary of the REP
 - Media work team: Ashley, Charles, Chris, Jo, Joan and Marie
 - Articles in Post Bulletin as well as small town newspapers; Agri-news
 - Article about CAB and REP
 - REP leadership will write the articles
 - Radio stations
 - Public service announcement
 - Facebook

Activities in blue font are highest priority.

Per member request, included with the meeting notes is a map of the 11 county REP region as well as a work team roster.

Meeting wrap up: The group requested that the next meeting be scheduled within the first two weeks of May.

NEXT MEETING: TO BE ANNOUNCED