



Rochester Epidemiology Project Community Advisory Board Meeting Notes May 26, 2016

In attendance - Board Members: Ashley Borgschatz, Alice Bruck, Marie Cano, Ken Caron, Milena Nunez Garcia, John Mahanna, Liz Morice, Dee Servick, Harold Stewart, Denny Uthke, Gaylan Willert, and Andy Yue. (12 attendees)

In attendance – REP Team: Walter Rocca, Jennifer St. Sauver, Lori Klein, Robin Adams, and Christine Prissel. **Guests:** Elizabeth Zimmermann Young and Melissa Hart

The May 2016 meeting began with an ice breaker activity facilitated by Denny Uthke. Next, Lori Klein introduced Robin Adams. Robin is the REP administrative assistant and is Lori's backup therefore board members may contact Robin as needed.

Next, Elizabeth Zimmermann Young, from Mayo Clinic Public Affairs, outlined the most recent activities related to the celebration of the REP's 50 years. Elizabeth has led the initiative to gather historical and compelling REP facts which have been used to create various printed materials, such as an updated brochure, bookmark, timeline, and display banners. Elizabeth has worked closely with the public affairs contact at both Olmsted Medial Center (OMC) and Olmsted County Public Health Services (OCPHS). Updated REP materials will reflect an updated region which is now identified as "A collaboration in Minnesota and Wisconsin." Elizabeth shared the news that the REP will have a booth at Thursdays on First and 3rd this year. The booth will be located near the 3rd Street parking ramp on 1st Avenue on June 9th, 16th and 23rd from 11am – 2pm and will be run by CAB members and REP team members. Giveaway items during the event include pens, magnets, and lip balm. Each board member was given a REP logo'd magnet and lip balm.

Next, Lori led a discussion about the mission of the CAB. First, the group reviewed the proposed mission statement which more accurately describes the new focus of the CAB. Upon review, the board requested that the word "community" be inserted before "REP leadership." By a unanimous vote, the revised mission statement was approved and will read as "To share personal perceptions, expectations, and concerns with the community and REP leadership as informed representatives of the local community."

Lori shared that the evaluation results indicated that many board members would like to receive more background education. Therefore, an orientation-type education session will be held in late August for any CAB member wishing to attend (attendance will not be mandatory). Also, a board member expressed their desire to learn more about fellow CAB members. Ideas mentioned include the following: start each meeting by sharing "what's new since the last time we met," submit pictures to share during meeting, review board member profiles on CAB Corner website, and ice breaker activities. Lori will work to implement the ideas before and during the September 8th meeting.

Next, the board confirmed the suggestion to combine the Facebook and Media work team; therefore, there are two work teams - Media and Events. Lori suggested that it would be beneficial for each team to have a lead who would coordinate meetings and communication. The board requested and it was accepted that Lori serve as lead for both work teams. Based on the results of the evaluation, the CAB will host a booth at the Women's Expo, but not the Good Life Expo this year. The events work team will coordinate the necessary details for the expo.

The last item on the evaluation was the ranking of guest speakers and based on the results, the first topic will be pediatric studies. A researcher who specializes in this area will be invited to the September 8, 2016 meeting. It was suggested that one of the next guest speakers be someone who can discuss breast cancer and other women's health issues.

Next, the board reviewed the REP website (www.rochesterproject.org) and CAB Corner (<http://rochesterproject.org/rep-community-advisory-board/>) as a reminder of the contents.

Lastly, the community health needs assessment (CHNA) meeting was discussed. The CAB was invited by Olmsted County Public Health Services (OCPHS) as an opportunity to participate in the process of collecting the opinion of community members on the topic of health in Olmsted County. Participants do not need to live in Olmsted County in order to participate. The meeting is scheduled for Thursday, June 23rd at 5:30pm at Gonda 19_105. Dinner will be served at 5:30pm and the meeting will begin at 6:00pm. Anyone that would like to participate must contact Lori Klein by June 8th because there are limited seats and other groups will be invited to fill the remaining seats.

NEXT MEETING: Thursday, **September 8, 2016** at **5:30pm** at the **Rochester Public Library**.
Thursday, **January 12, 2017** at **5:30pm** at the **Rochester Public Library**.