Rochester Epidemiology Project
Community Advisory Board
Meeting Notes
February 13, 2014

In attendance - Board Members: Chris Burdick, Ken Caron, Joanne Ericksen, Liz Morice, Dee Servick, and Dennis Uthke

In attendance – REP Team: Barbara Yawn, Walter Rocca, and Lori Klein

The meeting began with dinner and informal stories about the holidays.

Dr. Joseph Murray joined the meeting as a guest speaker - he is a doctor of gastroenterology at Mayo Clinic. Dr. Murray shared his extraordinary support of the REP and a presentation titled "The Epidemiology of Celiac Disease: The REP Effect."

Chris provided an update on the activities of the Event Work Team including a report on the successful REP CAB booth at the Women's Expo held in October 2013 which created a lot of interest in the REP. During the expo, a local dentist (Dr. Langton-Yanowitz, Blue Sky Dental) expressed interest in joining the REP collaboration and is now in the process of reviewing the necessary contracts.

Chris also announced that the CAB will represent the REP at 4 community events during 2014. In addition to events researched by the work team, during the meeting we also discussed: the Wellness Corner at the Rochester Public Library – the CAB could display poster and brochure and/or present information to a group during a scheduled meeting time. The Children's Museum was mentioned, but with no specific option for displaying information. Liz Morice suggested the Rochester Senior Center monthly birthday party from 11am -12 pm as an opportunity to present information as well as provide brochures to have available at all times. Barbara mentioned checking into potential future events with the Boys and Girls Club of Rochester, PAIIR and Channel One Regional Food Bank. Chris sent a ballot to CAB members on February 14th requesting their vote for which events to attend.

The Facebook fan page (no comments allowed) has been approved by the REP Executive Committee and the direction given to start creating the Facebook page. Chris gave the Facebook/website work team the goal of having the page ready by May 1st.

Walter updated the group that the Patient-Centered Outcomes Research Institute (PCORI) grant application was not funded. The reviews were positive, but the overall concern was that our network was not large enough. Thank you again to the CAB members that had volunteered to participate in activities related to the PCORI application.

Also, the REP renewal grant application to National Institute on Aging (NIA) was submitted on November 5, 2013 and reviewed on February 4, 2014. The application was scored at the 25th percentile which is not fundable. It is common to need to submit a second time which is why

REP leadership went in early (current funding cycle ends June 30, 2015). A revised application will be submitted November 5, 2014 and will be amended based on comments from reviewers. While working on the resubmission to NIA, REP leadership will also pursue alternate and additional sources to ensure there is no gap in funding. Additional updates will be provided at future CAB meetings.

The CAB was asked to provide input on the description of the REP to be used with the newly designed REP website. Comments and suggestions were collected from CAB members and will be reflected in the final description published on the new website due to be launched the week of March 24, 2014. Thank you to Leo Evans for providing a mission statement draft. Chris sent a note on February 14th soliciting feedback with the goal of finalizing the statement at the May meeting.

In closing the meeting, Chris reminded the group of the progress made – Women's Expo was a success, Facebook fan page approved and ready to start, new REP logo finalized with help from CAB. Next steps include: finalizing CAB mission statement and attending community events.

NEXT MEETING: Thursday, May 15, 2014 at 5:30pm; Rochester Public Library; Auditorium (main level).

****Please feel free to email Chris at (cburdick@kasinvestment.com) if you have topics of discussion you'd like on the agenda for the next meeting.