



## **Rochester Epidemiology Project Community Advisory Board Meeting Notes July 16, 2013**

**In attendance - Board Members:** Chris Burdick, John Doyle, Joanne Ericksen, Mary Lamprecht, Liz Morice, Aundrea Taylor-Douglas, Dee Servick, John Tierney, Dennis Uthke, Brent Westra and Sonia Winslett

**In attendance – REP Team:** Barbara Yawn, Barbara Koenig, Walter Rocca, Jennifer St. Sauver, and Lori Klein

The meeting began with dinner and informal discussions including a review of the booth display items. The poster used for past community exhibits was posted for review as well as the REP brochure and REP videos (4 minute, 8 minute and Spanish language).

Barbara Yawn introduced Chris Burdick as the community advisory board co-chair. Chris provided a brief overview of his first month of activities in his role as co-chair. Chris participated in a REP team meeting discussion about a potential REP Facebook page and the decision making process regarding a REP booth at the Olmsted County Fair (more on both topics later). Also, Chris introduced a revised evaluation form which includes space on the back to jot down ideas, suggestions, questions and concerns.

Dr. Jenny St. Sauver provided an update on a recently published REP study “Age and sex patterns of drug prescribing in a defined American population.” The study outlined the prescribing patterns in Olmsted County. Jenny also discussed the pros and cons of the extensive media attention that this study received.

Jenny St. Sauver and Barbara Yawn introduced a new funding initiative from the Patient Centered Outcomes Research Institute (PCORI). The PCORI mission includes research that is guided by patients, caregivers, and the broader health care community. The REP will be applying for PCORI grant funding to build a Clinical Data Research Network (essentially expand the REP to include 1 million people). A vital component of this initiative is community input on governance and development of research. At this time the REP and collaborating partners are at the early stages of defining the community’s involvement. Updates will be communicated as details emerge. Jenny and Barbara asked for volunteers to participate in future activities related to the PCORI initiative. The PCORI work team includes Mary, Jo, John T, Sonia, Dee, and Chris.

Chris informed the group about the decision not to host a booth at the 2013 Olmsted County Fair. The decision was based on the tremendous time commitment necessary to staff the booth and limited availability of board members along with a short timeframe available for education. Chris suggested that the group plan for participation in 2014. In lieu of attending the fair this year, Chris suggested that the board consider participation in the REP booth at the Rochester Women’s Fall Expo scheduled for Saturday, October 26<sup>th</sup> from 9am – 4pm at the Mayo Civic Center.

- During the discussion about hosting a REP booth, concern was expressed regarding the need for education prior to volunteering. There was a suggestion to start by volunteering to represent the community advisory board and REP at a venue where the board member feels comfortable, such as church, school, family events, etc. Chris acknowledged that the concerns validate the idea of starting with a one day event such as the Women's Expo.

Chris also discussed the potential for a work team to analyze the use of a REP Facebook page. Current questions and concerns include who would administer the page and what is the purpose of the FB page? Members expressed that they are looking for education and information from the REP because they're still learning. They use the website as a resource. Another topic was the question of what ever happened to the questionnaire and the idea for the CAB corner where information is posted, such as info about CAB members, REP leadership, meeting agenda, meeting minutes, etc. The board members expressed interest in having access to contact information for fellow board members and REP leadership.

Chris's notes regarding Facebook page: introduction of CAB members, see us at (events), studies published recently, FAQs, how REP betters the lives of the community, safety of medical records. Chris will send an email polling board members about the preferred communication method (email, phone, snail mail).

The following work teams have been assembled:

#### **PCORI**

Mary Lamprecht  
Jo Ericksen  
John Tierney  
Sonia Winslett  
Dee Servick  
Chris Burdick

#### **Women's Expo**

Dennis Uthke  
Liz Morice  
Mary Lamprecht

#### **Booth Display**

Jo Ericksen  
Aundrea Taylor-Douglas

#### **Facebook and website**

Brent Westra  
John Tierney  
Ken Caron  
Josh Pankratz (REP IT)

Barbara Yawn distributed a copy of her recently published study titled "Herpes Zoster Eye Complications: Rates and Trends."

**NEXT MEETING: Thursday, October 17, 2013 at 5:30pm;** Rochester Public Library; Auditorium (main level).